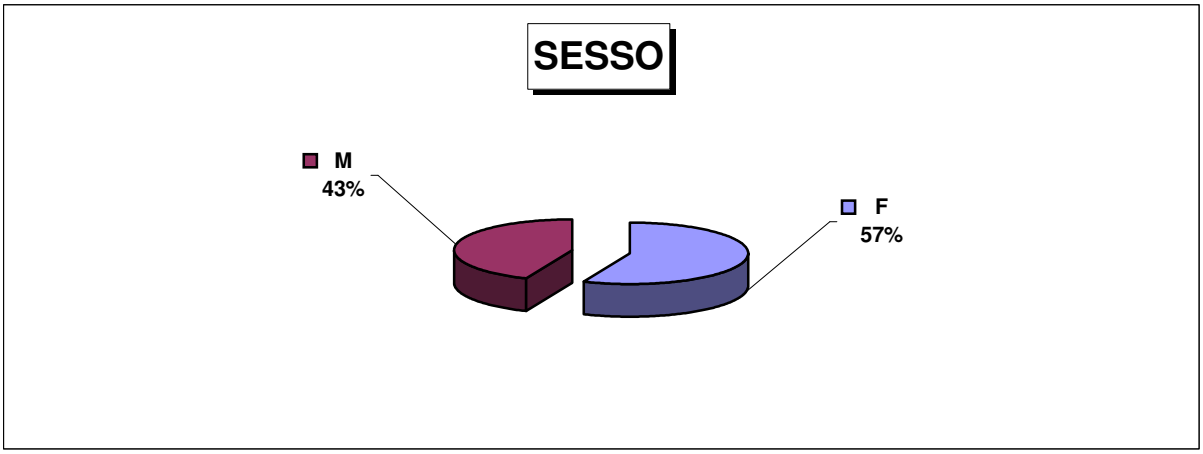
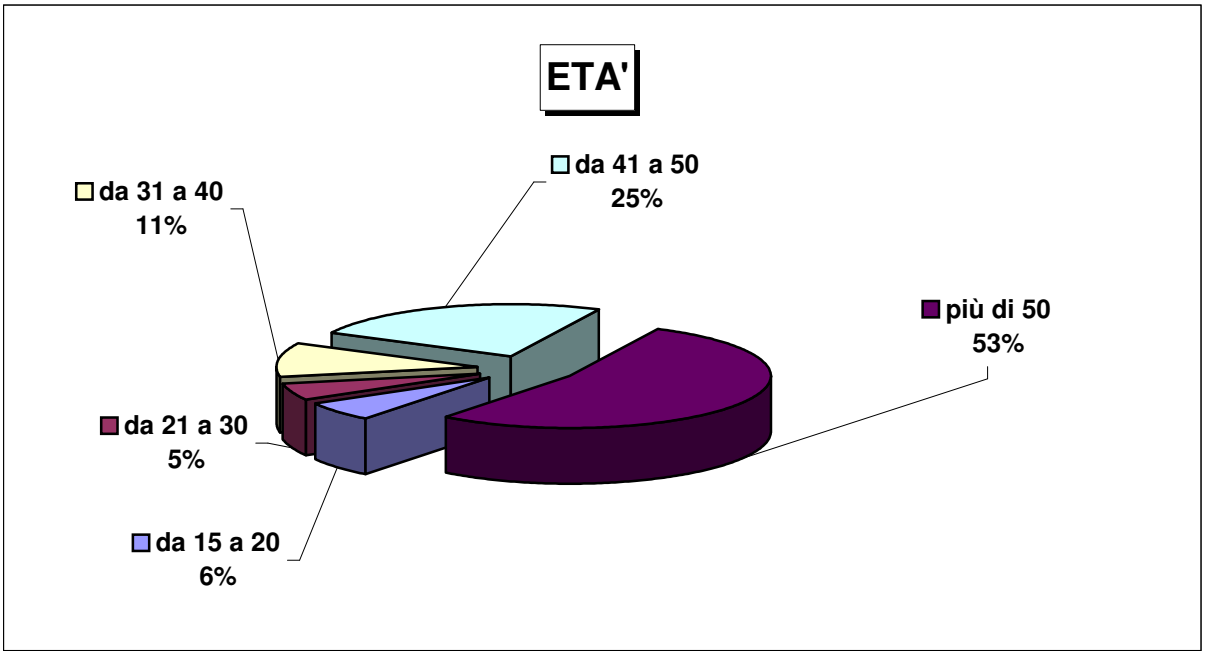
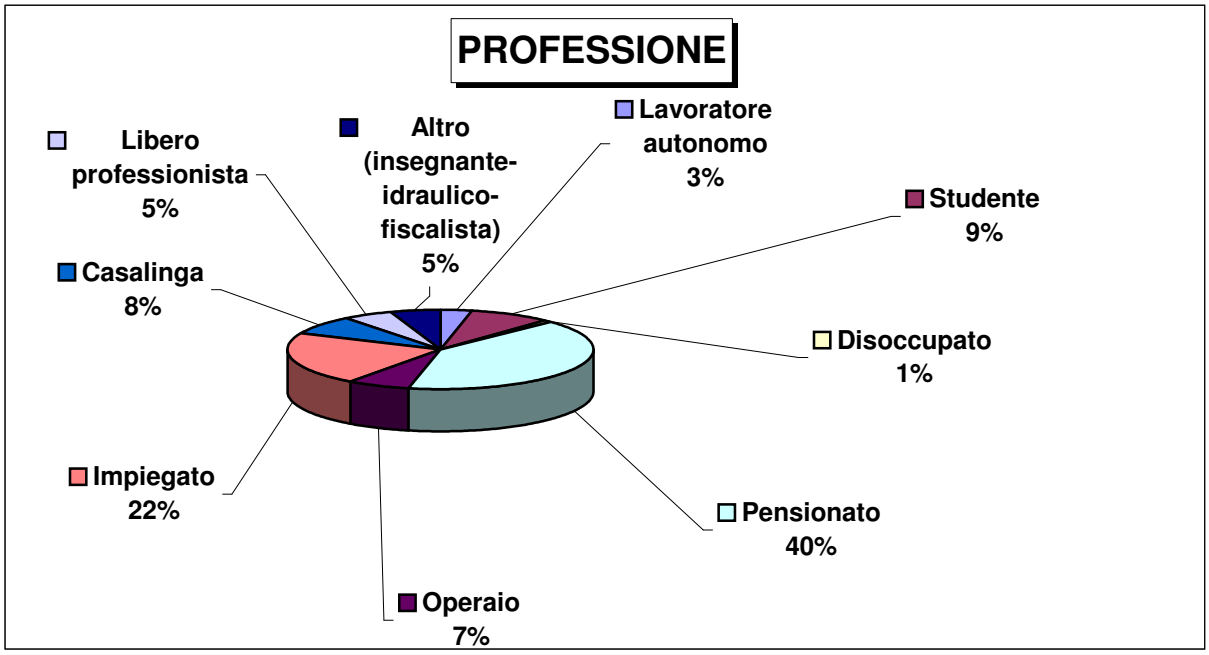
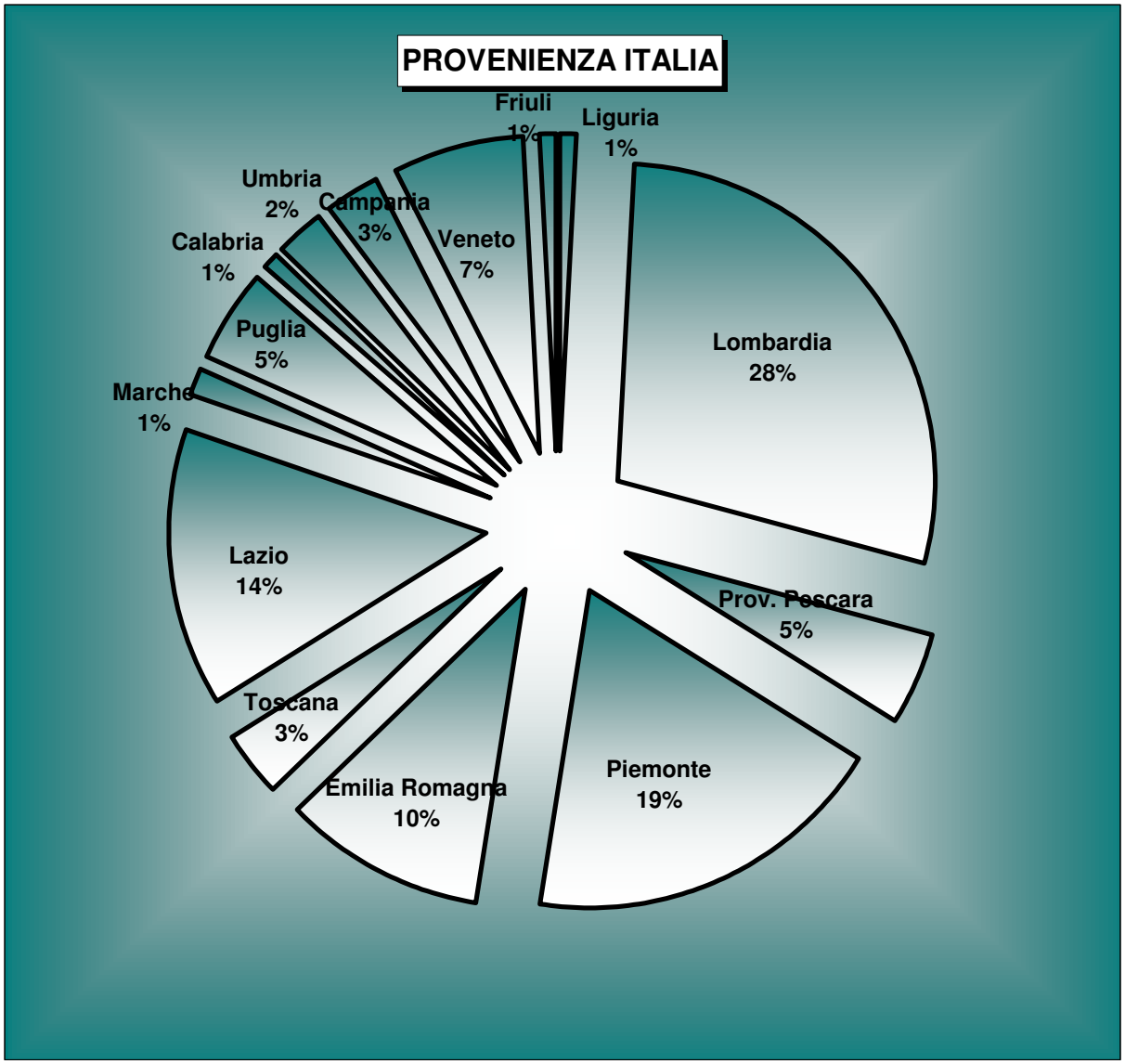
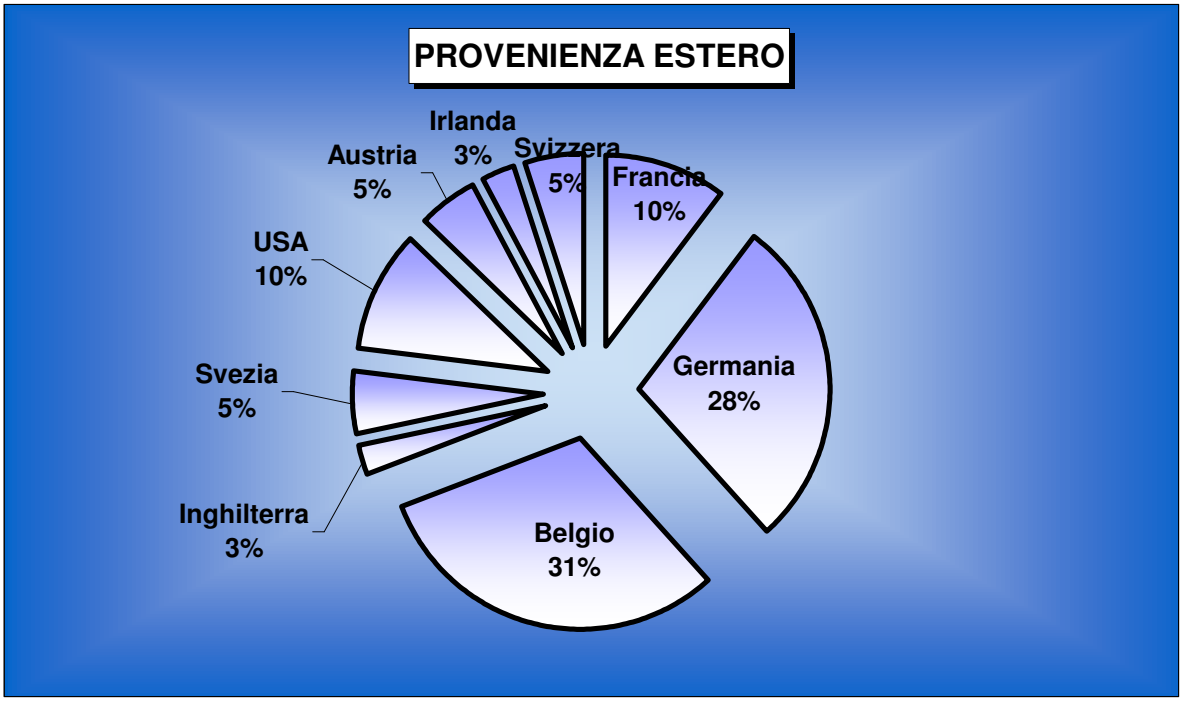
QUESTIONARI TURISTI 2011

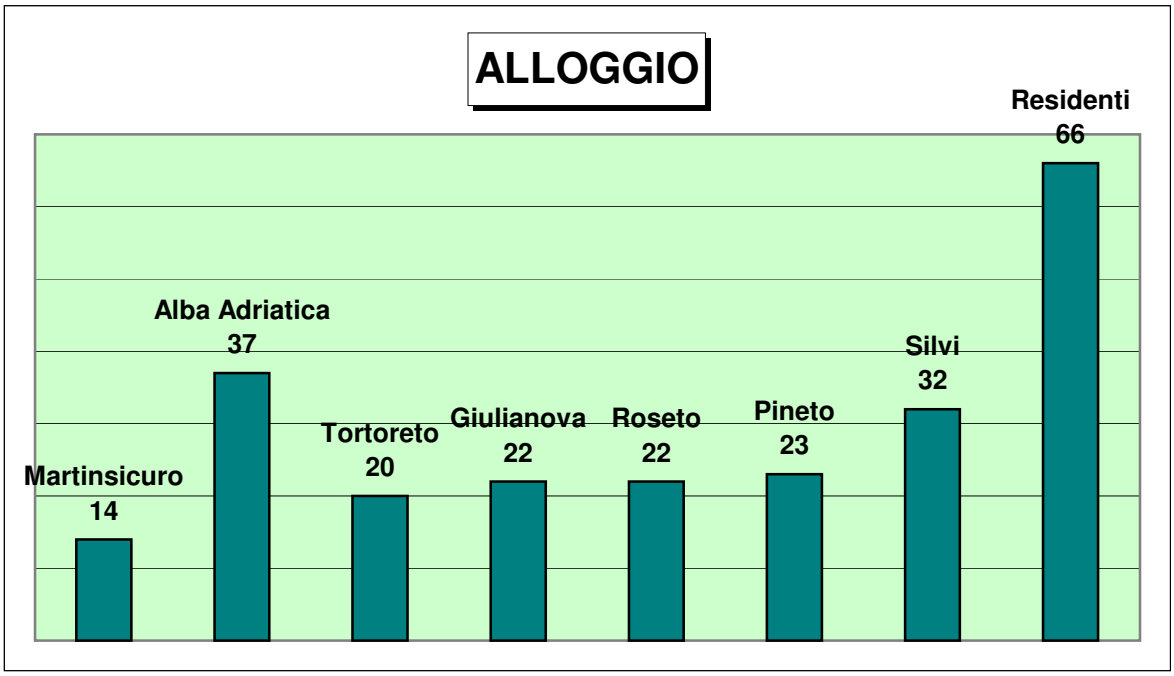


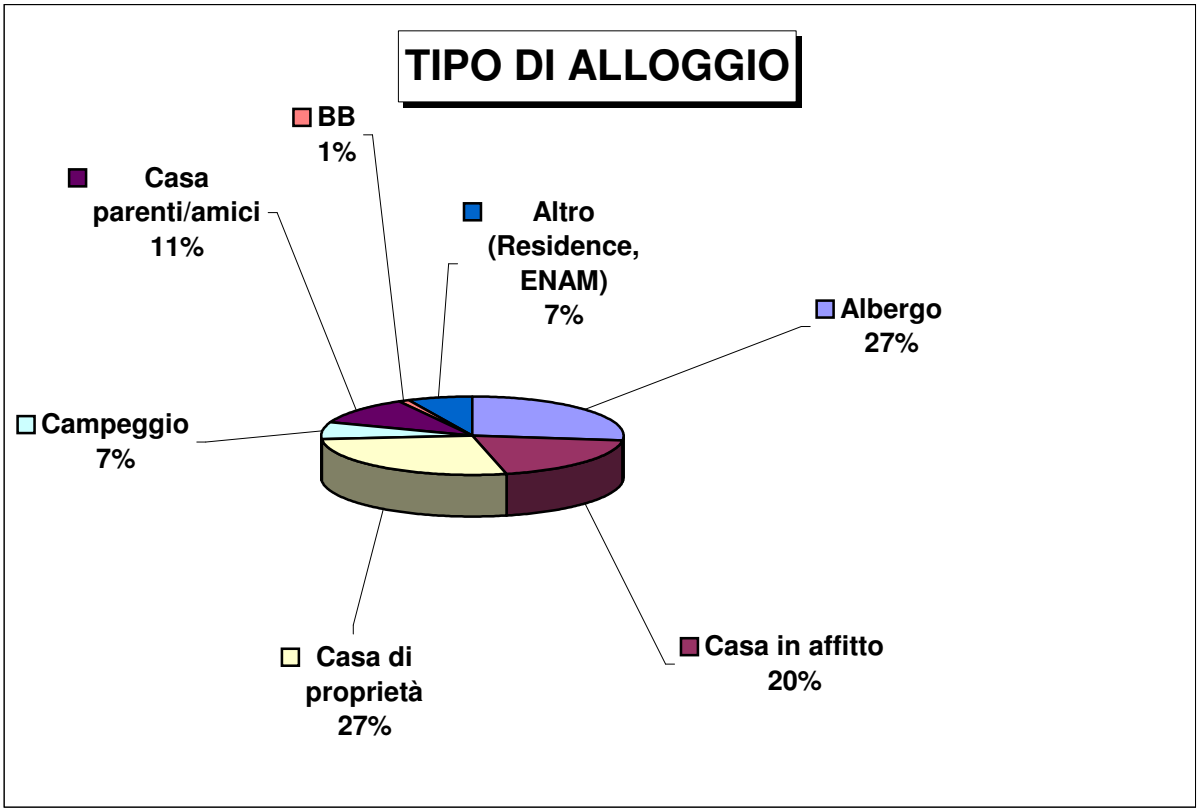


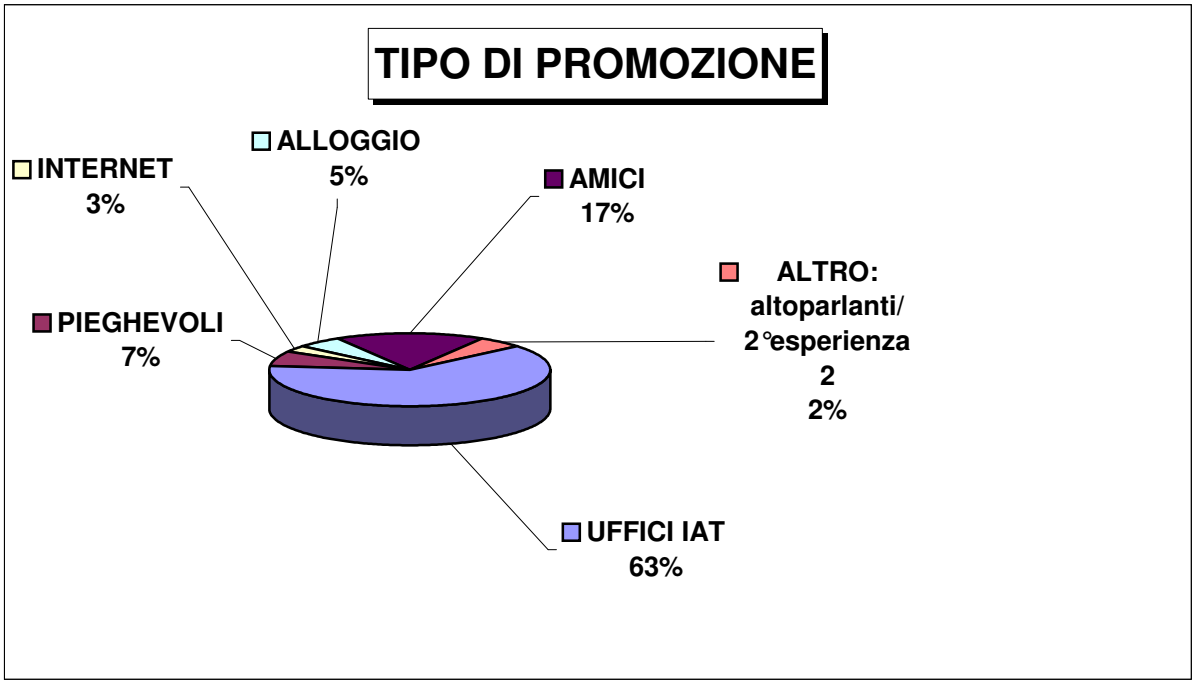

PROFESSIONE
Libero professionista 5%
Altro (insegnante-idraulico-fiscalista) 5%
Lavoratore autonomo 3%
Studente 9%
Casalinga 8%
Disoccupato 1%
Impiegato 22%
Pensionato 40%
Operaio 7%


PROVENIENZA ITALIA
Friuli 1%
Liguria 1%
Umbria 2%
Campania 3%
Veneto 7%
Calabria 1%
Puglia 5%
Lombardia 28%
Marche 1%
Lazio 14%
Prov. Pescara 5%
Toscana 3%
Emilia Romagna 10%
Piemonte 19%

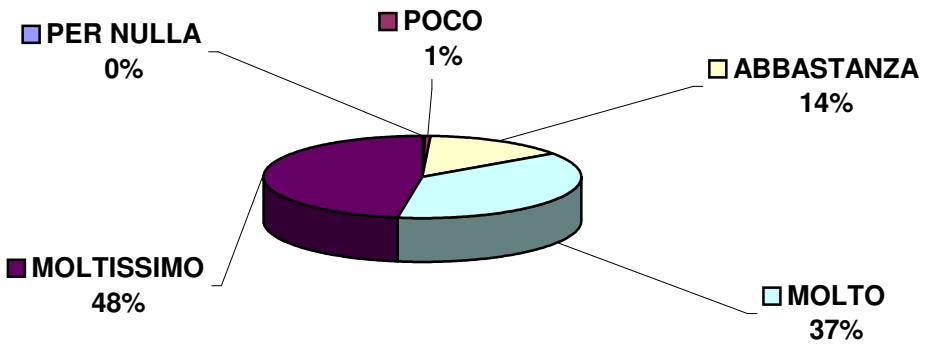

PROVENIENZA ESTERO
Irlanda 3%
Svizzera 5%
Austria 5%
Francia 10%
USA 10%
Germania 28%
Svezia 5%
Inghilterra 3%
Belgio 31%


ALLOGGIO
Martinsicuro 14
Alba Adriatica 37
Tortoreto 20
Giulianova 22
Roseto 22
Pineto 23
Silvi 32
Residenti 66

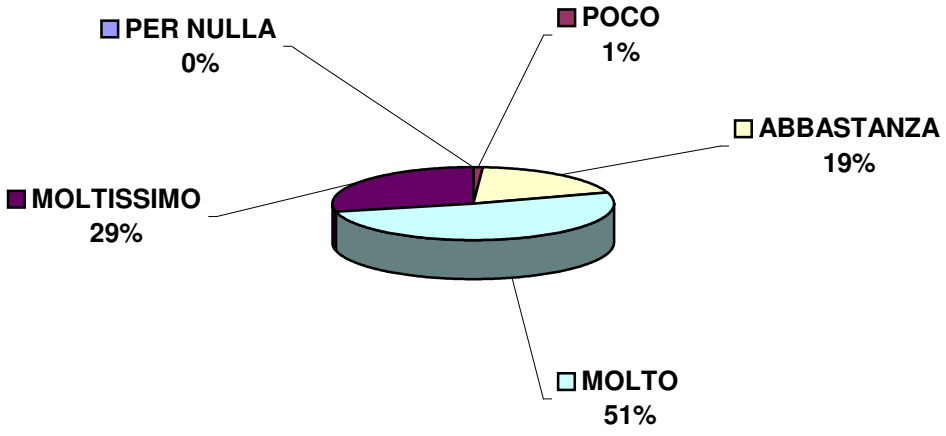

TIPO DI ALLOGGIO
BB
1%
Casa
parenti/amici
11%
Altro
(Residence,
ENAM)
7%
Albergo
27%
Campeggio
7%
Casa di
proprietà
27%
Casa in affitto
20%

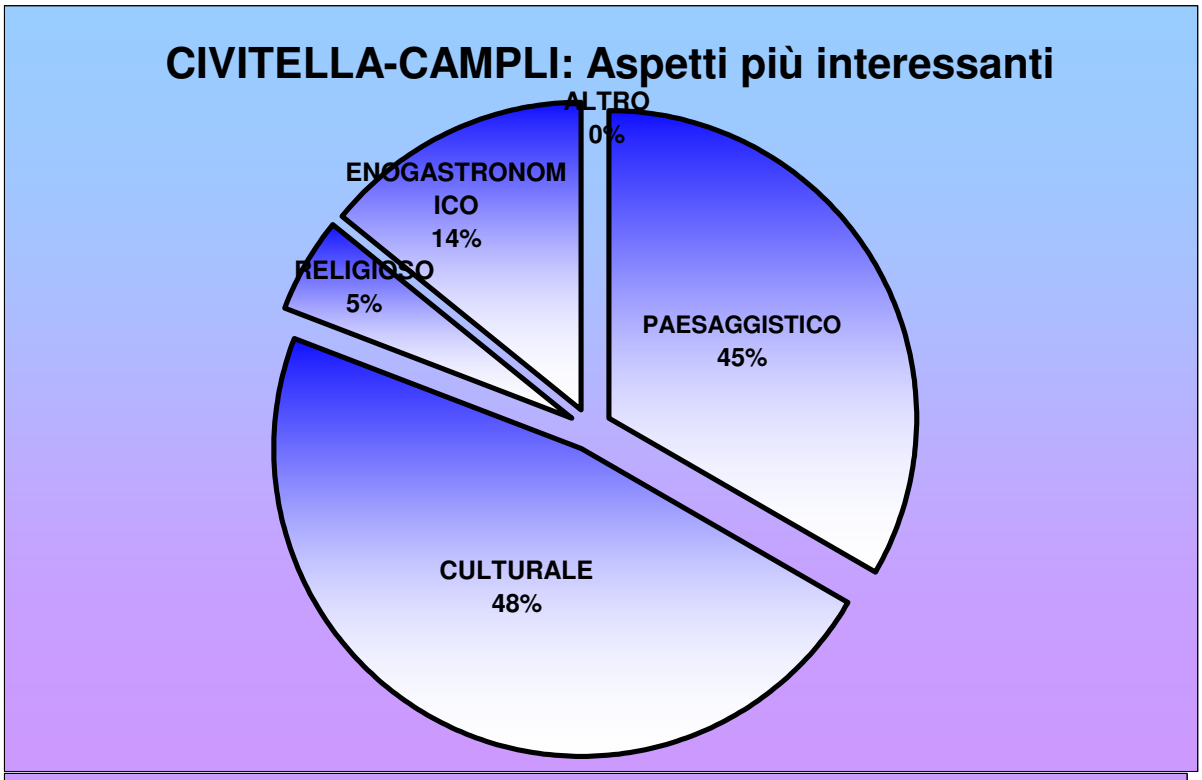

TIPO DI PROMOZIONE
ALLOGGIO
5%
INTERNET
3%
AMICI
17%
ALTRO:
altoparlanti/
2°esperienza
2
2%
PIEGHEVOLI
7%
UFFICI IAT
63%

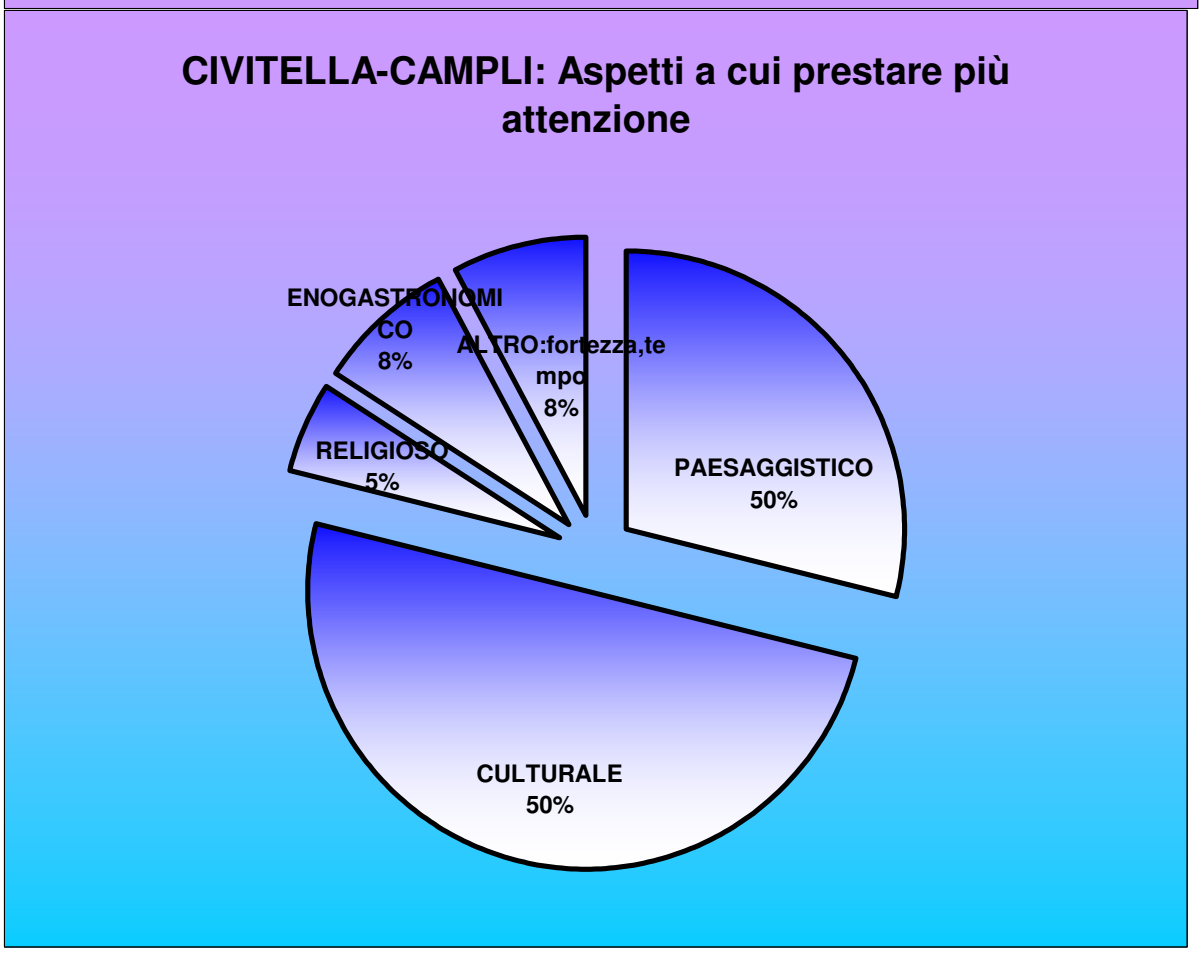
PROFESSIONALITA' GUIDE



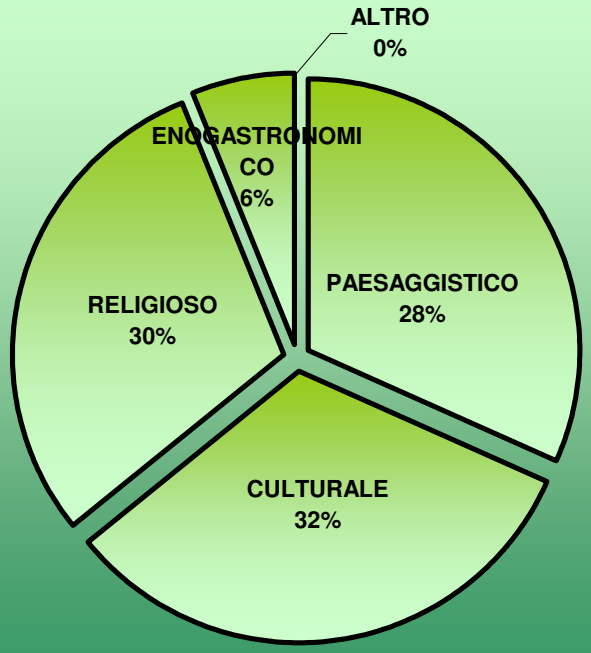
GRADIMENTO PERCORSO E TRASPORTO



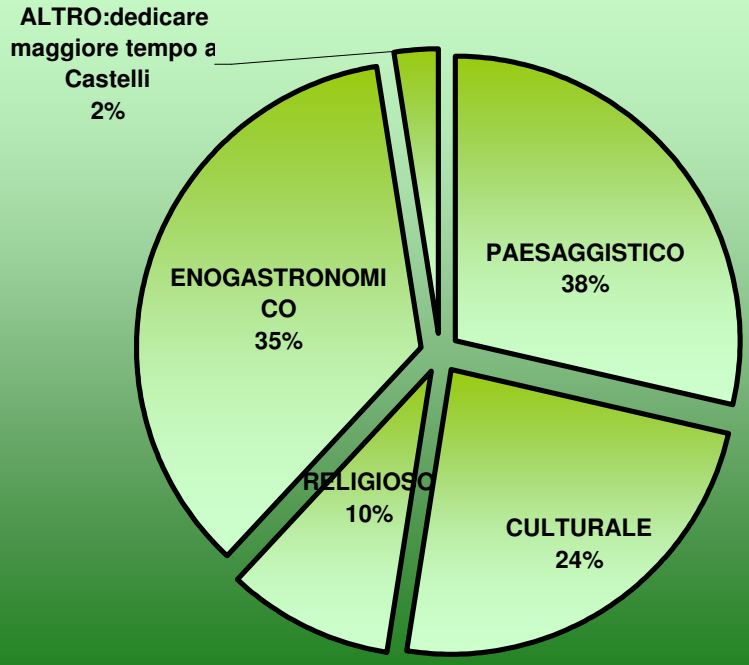

CIVITELLA-CAMPLI: Aspetti più interessanti
ALTRO
0%
ENOGASTRONOMICO
14%
RELIGIOSO
5%
PAESAGGISTICO
45%
CULTURALE
48%


CIVITELLA-CAMPLI: Aspetti a cui prestare più attenzione
ENOGASTRONOMICO
8%
ALTRO:fortezza,tempo
8%
RELIGIOSO
5%
PAESAGGISTICO
50%
CULTURALE
50%

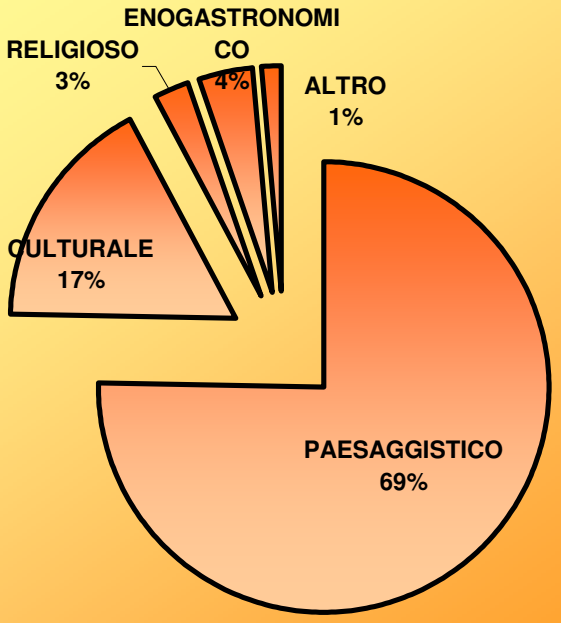
SAN GABRIELE-CASTELLI: Aspetti più interessanti



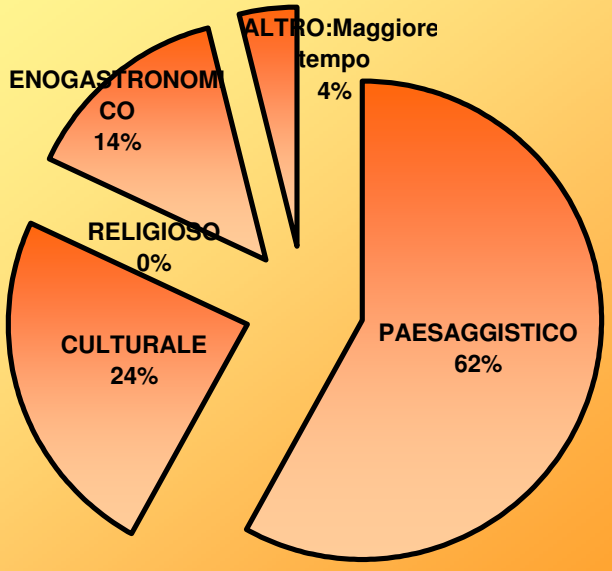
SAN GABRIELE-CASTELLI: Aspetti a cui prestare più attenzione



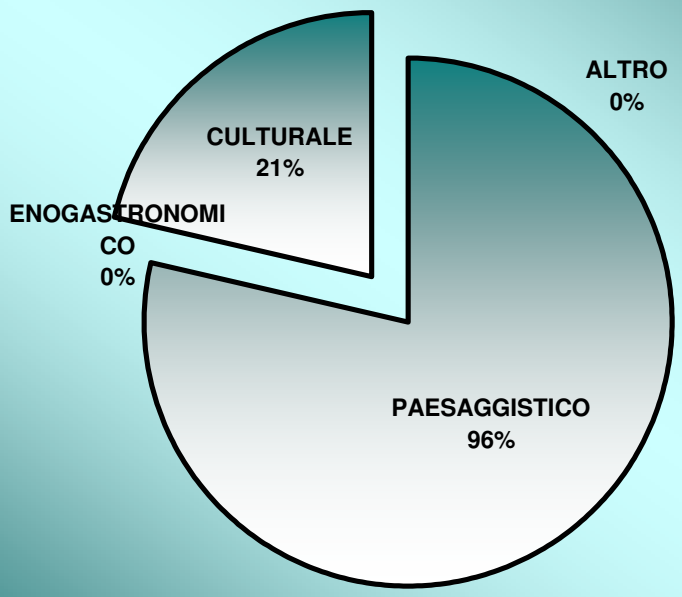
PRATI DI TIVO: Aspetti più interessanti



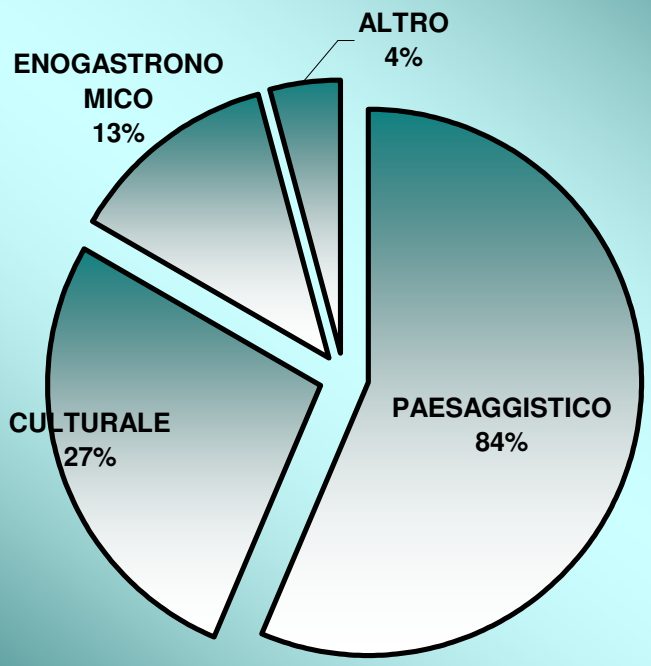
PRATI DI TIVO: Aspetti a cui prestare più attenzione



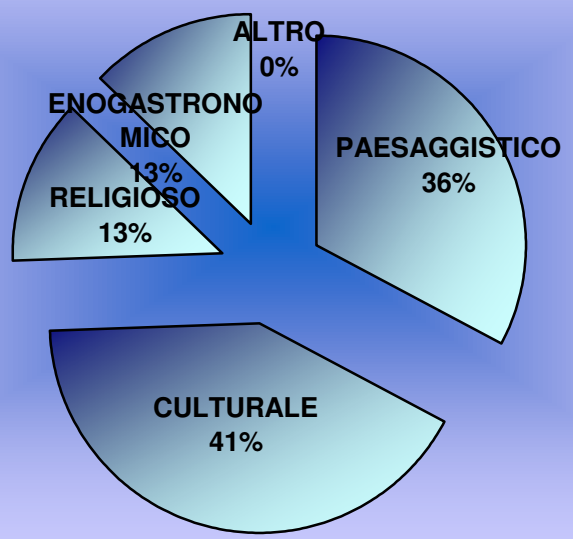
ESCURSIONI GUIDE CAI: Aspetti più interessnati



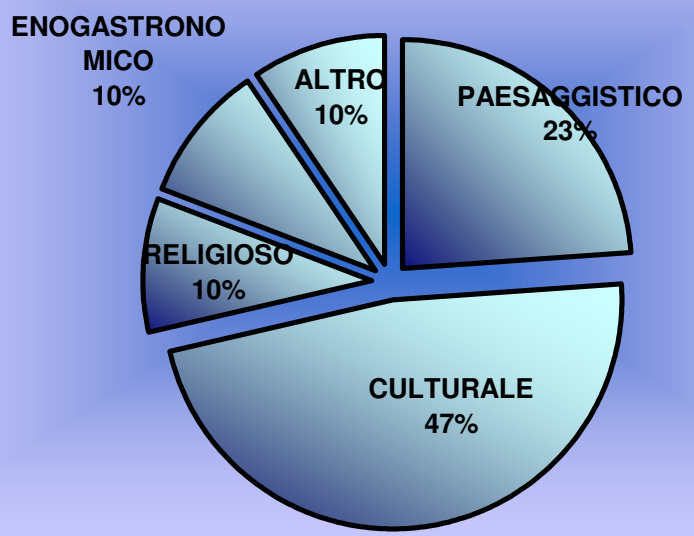
ESCURSIONI GUIDATE CAI: Aspetti a cui prestare più attenzione



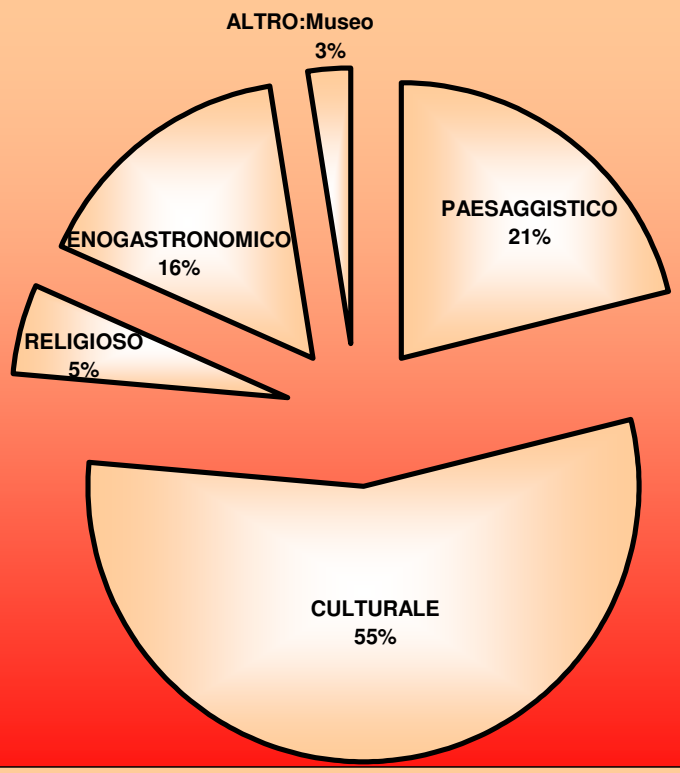
ATRI - MORRO D'ORO: Aspetti più interessanti



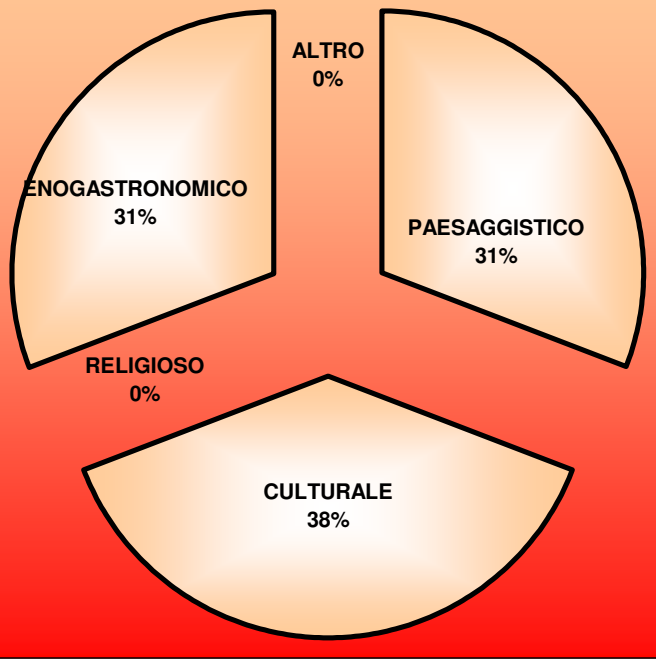
ATRI - MORRO D'ORO: Aspetti a cui prestare più attenzione

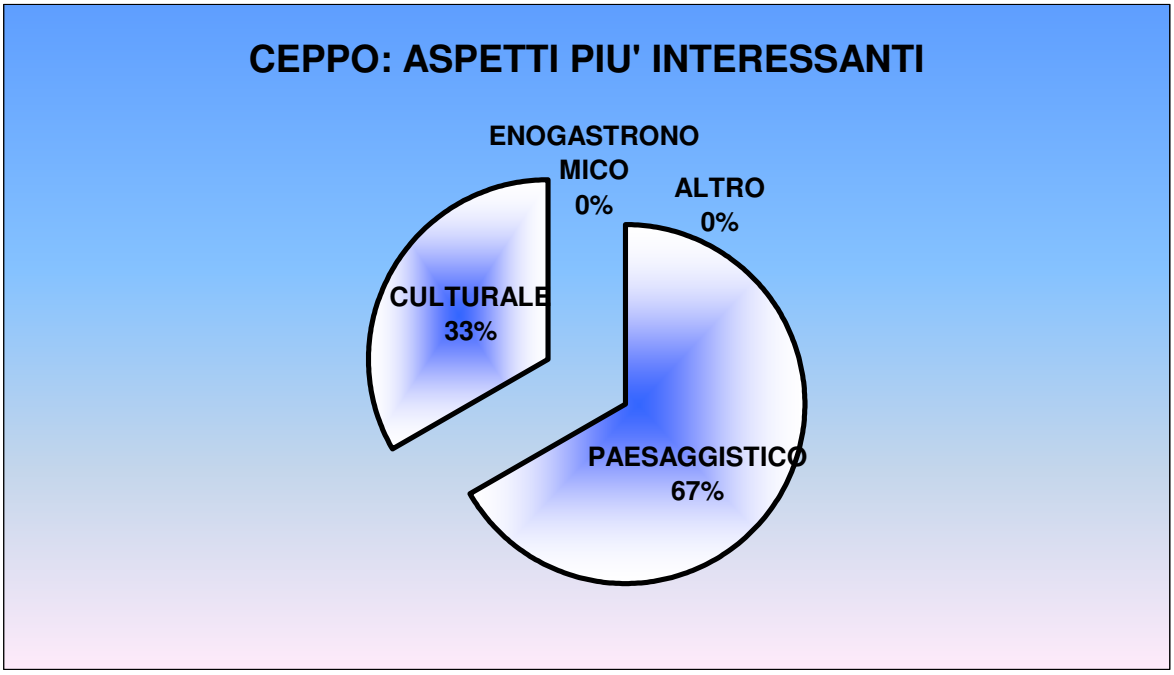


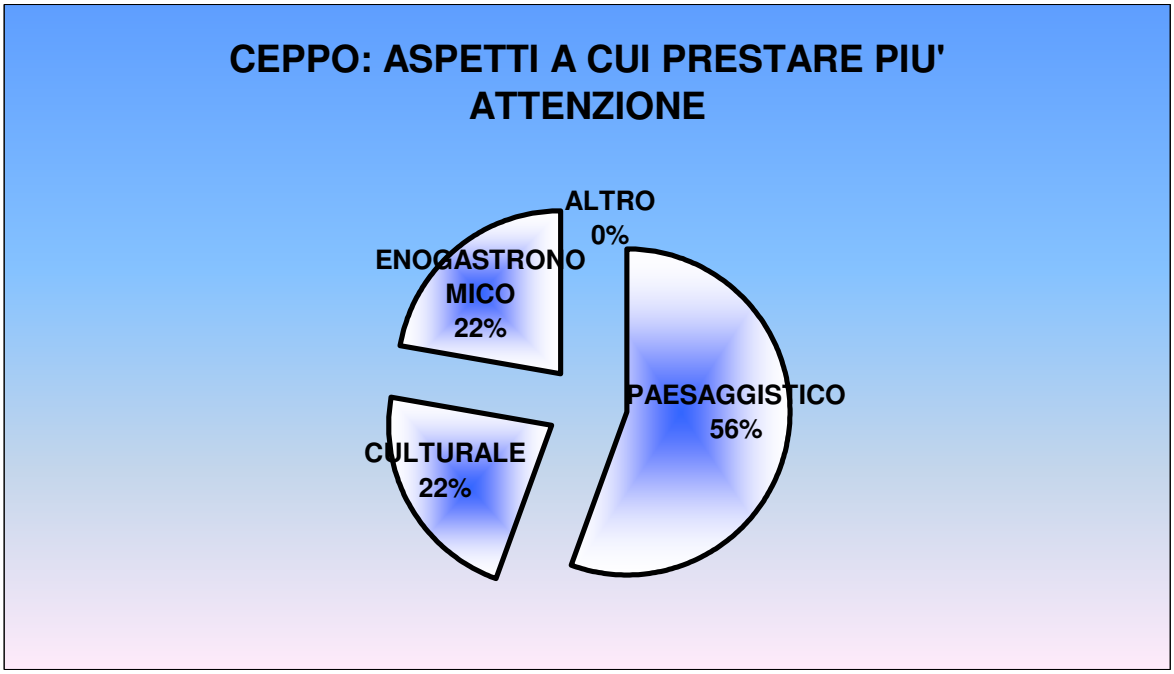
TERAMO - MONTORIO: Aspetti più interessanti



TERAMO - MONTORIO:Aspetti a cui prestare più attenzione




CEPPO: ASPETTI PIU' INTERESSANTI
ENOGASTRONO MICO 0%
ALTRO 0%
CULTURALE 33%
PAESAGGISTICO 67%


CEPPO: ASPETTI A CUI PRESTARE PIU' ATTENZIONE
ALTRO 0%
ENOGASTRONO MICO 22%
PAESAGGISTICO 56%
CULTURALE 22%